

CREATIVE TECHNOLOGY

2014 SOFTWARE LICENSE RENEWAL – SOFTWARE ASSURANCE PLANS

The annual Software Assurance invoice renews your UniBasic/dL4/dynamicXport license and subscription for one year. Software Assurance provides substantial benefits to enhance your investment in your applications. Copies of the current SSN and License Agreement terms in effect for each renewal are available on-line at <u>www.dynamic.com</u>. Continued use of Dynamic Concepts Software following each renewal indicates your acceptance of the terms and conditions of the then current SSN and License Agreement.

Software Assurance provides a 25% discount for disaster recovery and off-site backup services.

Your annual renewal, including Software Assurance, is priced at 13% of the price of Dynamic Concepts' software licensed for use on your system. Software Assurance Premium is priced at 18%.

ANNUAL SUBSCRIPTION AND SOFTWARE ASSURANCE FEATURES AND BENEFITS:

Live Technical Support [PREMIUM]

 One-on-one technical support and direct access to Dynamic's Development team. Explore 'how-to' scenarios like GUI and web-enabling applications, data encryption, ODBC, disaster recovery and SQL databases

25% Discount On Disaster Recovery, Offsite Backup and Hosting Services

- Dedicated 'warm' stand-by server(s), synchronized daily, ready to assume your operations in any emergency
- Backup important applications / data to our 24/7 backup servers. Backups may be encrypted and further rotated off-site. Storage is discount priced at \$0.375/GB/month. Off-site rotation; add \$0.75/GB/mo.

Upgrades, Replacements and Transfers to Different Servers or Newer Operating System Platforms

• Upgrade to the latest version, transfer to a different server or operating system, consolidate smaller licenses onto a single server, or split a large license onto two or more servers – at no charge

Purchase Additional Users on Your License - One at a Time

• 100% trade-in allowance on your existing license - pay only the difference between the existing and new license fees when adding users or reallocating users between UniBasic, dL4 and dynamicXport

Free UniBasic/dL4 Licenses for Backup Servers Owned and Deployed by You

• Obtain no-charge licenses for your own backup or disaster recovery servers. Pay only the applicable annual license renewals for your primary and backup servers

Free Online Product Support

• On-line technical support through our help desk for Dynamic Concepts products